

Moda XX

wieku

Zarówno moda damska, jak i męska przeszły wtedy wielką metamorfozę. Nastąpiło wyzwolenie się z ubrań krępujących ruchy i niewygodnych. Królowały fasony w kształcie litery H, czyli proste sukienki z nisko osadzonym stanem. O podkreśleniu talii można było zapomnieć. Modne były krótkie fryzury, często chowane pod ciasno przylegającym kapeluszem,

który zastaniał większość czoła.

Maki jaż był mocny - prym wiodła ciemna szminka i zaakcentowane oczy z kreską na powiece, która sprawiała, że twarz wydawała się smutna.



3P415. A Handsome Brown Shirt, made of beautiful quality, light weight, handsome Russian Crease, popular silk and wool material in a 1 1/2 inch Russian weave. The shirt has wide panel effect both front and back and falls gracefully in back plait at each side. Fastens invisibly at side. Has separate belt of soft material. Colors: White, tan or gray. Sizes: For ladies and misses, 23 to 32 waist; 32 to 38 inches front length. Deep hem. **\$5.75**
Postpaid.....

3P416. A Lovely Doublet Shirt. Made of beautiful quality, fashionable Dew Drop Crease, a new dress silk material woven to give a chemic effect, surface. Shirt is a wrap around model, trimmed with a pearl button and hand-made buttonhole. Has one pocket, also attached shirt down side beneath which it fastens invisibly. Separate belt included. Colors: White, tan, or apple green. Sizes: For ladies and misses, 23 to 32 waist; 32 to 38 inches front length. Deep hem. **\$3.98**
Postpaid.....

3P417. Smart shirt made of a high grade Cream White Serge. The fabric is substantial and wears in a substantial weight. This shirt is trimmed in alternating box and side plait. Separate belt of separate fabric, invisibly at side. White only. Sizes: For ladies and misses, 23 to 32 waist; 32 to 38 inches front length. Deep hem. Guaranteed mothproof. **\$3.79**
Postpaid.....

3P418. A Thoroughly Smart Faded Shirt, made of handsome Dew Drop Crease. It is a new fine silk fabric, woven to give the effect of very expensive chemise. Shirt is laid in box and half plait all around and fastens at side. Separate belt of soft material. Colors: Tan, gray or white. Sizes: For ladies and misses, 23 to 32 waist; 32 to 38 inches front length. Deep hem. **\$4.39**
Postpaid.....

3P419. Striving shirt of fashionable, high grade All Wool Golf Plaid. The fabric is woven with colored background and bright colored sports overplaid. Shirt has wide attached wrap-around belt effect down side of front, beneath which it fastens invisibly. Separate belt included. Colors: Navy blue or brown combination plaid. Sizes: For ladies and misses, 23 to 32 waist; 32 to 38 inches front length. Deep hem. Guaranteed mothproof. **\$3.98**
Postpaid.....

In Ordering Shirts be Sure to Give Length and Waist Measurement.

Russian Crepe
Dew Drop Crepe
All Wool White Serge
Dew Drop Crepe
High Grade All Wool Plaid

3P415 **\$5.75** Post FREE
Bellas Hess Pays the Postage!
3P416 **\$3.98** Post FREE
3P417 **\$3.79** Post FREE
3P418 **\$4.39** Post FREE
3P419 **\$3.98** Post FREE

Be Sure to State Color You Desire

STYLISH Cool 2 Piece Summer Suits!

49P526 Separate Laced Braces to Match. **\$2.49** Post FREE

High Grade Khaki Drill Coat and Long Trousers

Double Seat Inside of Leg

High Grade Mohair

Stylish Genuine Palm Beach Sport Model

Genuine Palm Beach

Specialty Priced

Mohair

49P525 **\$5.69** POSTAGE FREE
50P600 **\$12.75** POSTAGE FREE
50P601 **\$12.95** POSTAGE FREE
50P602 **\$11.75** POSTAGE FREE
50P603 **\$8.95** POSTAGE FREE

49P525. For the out of door man, for sport, for exercise or for work wear here's an ideal form as leather two-piece suit of good quality, extra strong, staunch, durable Khaki Drill. Coat has three large patch pocket pockets and fawn back with belt effect, as indicated. Coat and trousers are cut liberally full, well proportioned and strongly attached to waist. The handkerchief straps are made with neat button trim. Khaki tan only. Sizes: 30 to 42 chest; 28 to 32 waist. **\$5.69**
Postpaid.....

49P526. Separate Braces of the same heavy weight Khaki Drill to match. Double seat and reinforced inside of legs. Laced below knee. Khaki color only. Sizes: 30 to 42 chest. **\$2.49**
Postpaid.....

50P600. Here's a splendidly made, beautifully styled high grade summer Dress Suit for men. It is made of genuine Palm Beach—a fine woven, staunch, cool, well made, and popular because of its fine quality. Two button waist, two button trousers with neat button trim; two flap pockets and a breast pocket. Trousers are straight and have cuff bottoms and are lined front and back to knee. Colors: Blue or black with neat pencil stripes. Sizes: 34 to 42 chest; 30 to 36 waist; 28 to 36 inseam. Sale Price, **\$12.75**
Postpaid.....

50P601. A wealth of smart style and attractiveness in this suit of genuine Palm Beach Cloth. There's no better material for summer wear, for it is cool, good to look at and wears wonderfully well. Suit is made of neat and trimmer only. Two button waist with neat pencil stripes and two button trousers with neat pencil stripes. Well tailored long trousers have cuff bottoms. Tan or brown. Sizes: 34 to 42 chest; 30 to 36 waist; 28 to 36 inseam. Sale Price, **\$12.95**
Postpaid.....

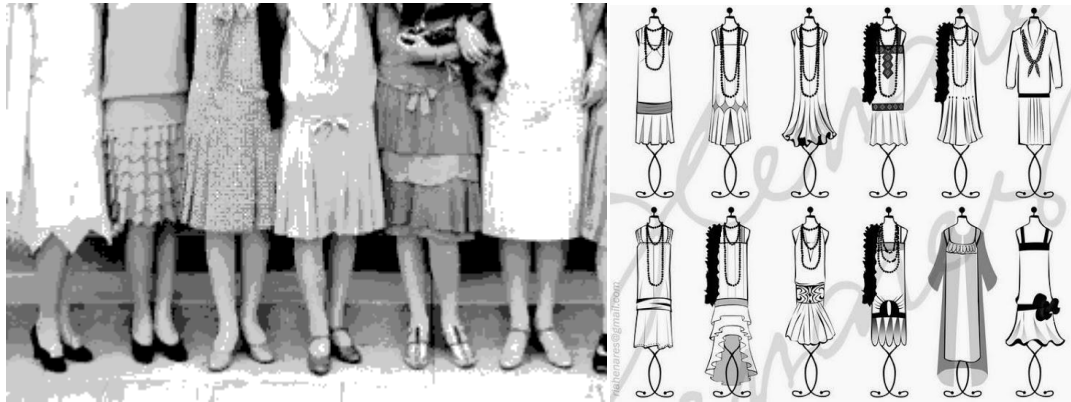
50P602. Here's a really exceptional find! A genuine Palm Beach two-piece summer suit. Compare it with any suit costing \$12.00 elsewhere. The splendidly tailored two-button Coat is suitably cut, has two flap pockets and a breast pocket. It is smartly made from flannel, to permanently hold the shape. Well made, staunch trousers, blue, all with neat pencil stripes. Sizes: 34 to 42 chest; 30 to 36 waist; 28 to 36 inseam. Sale Price, **\$11.75**
Postpaid.....

50P603. Here's a feature bargain that you can't afford to overlook—a suit of genuine Mohair for only \$8.95! Suit better than to be had elsewhere. It's that a Mohair suit of this quality has ever sold for. Well tailored Coat flannel with three buttons has two flap and 25 breast pocket, is lined and has a breast inside front facing to permanently hold its good shape. Trousers are lined from waist to knee front and back and have cuff bottoms. Colors: Blue or black with neat pencil stripes. Sizes: 34 to 42 chest; 30 to 36 waist; 28 to 36 inseam. **\$8.95**
Sale Price (Postpaid).....

Order Early
Sale Ends July 31st

GUARANTEED QUALITY—LOWEST PRICES

Bellas Hess & Co., New York City, N. Y.



Moda XXI wieku

Współczesna moda jest po części mieszanią wszystkich swoich poprzedniczek XX wieku. Wiek XX i XXI to moda ciągle zmienna, jednak najczęściej sprowadzająca się do bycia jak najszczuplejszą. Idealem jest sylwetka modelki: wysoki wzrost i szczupłe kształty. Projektanci mody prześcigają się w co nowych i lepszych kolekcjach łącząc klasykę, barwne lata oraz wszystkie

długości. Wielokrotnie czynnikiem wpływającym na to, co nosi się w danym sezonie jest kultura. Często poprzez ubiór człowiek wyraża samego siebie.





Filip Gomot ka Kl. 3B

